DLN: 93493318045188 OMB No 1545-0047 **Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private

**2017** 

Department of the Treasury

foundations)

▶ Do not enter social security numbers on this form as it may be made public ▶ Information about Form 990 and its instructions is at <a href="www.IRS gov/form990">www.IRS gov/form990</a>

Open to Public

									<u> </u>
			alendar year, or tax year begins  C Name of organization	ning 02-01-2017 , and endi	ng 12-31	-2017			
		pplicable change	IOWA VALUES						ication number
	me ch						81-5224	⊦793	
	tıal ret	urn n/terminated	Doing business as						
		return	Number and street (or P O box if ma	il is not delivered to street address)	Room/suit	ie	E Telephon	e number	
□Ар	plication	on pending	1331 SE UNIVERSITY AVE NO 210				(202) 36	57-8376	
			City or town, state or province, count WAUKEE, IA 50263	try, and ZIP or foreign postal code					
			,	***			<b>G</b> Gross red	•	<del>)</del> 0,000
			<b>F</b> Name and address of principal JON KOHAN	officer		H(a) Is this	- '	urn for	
			1331 SE UNIVERSITY AVE NO 21 WAUKEE, IA 50263	0		subore <b>H(b)</b> Are al	dınates? I subordınat	es	☐Yes ☑No
Ta:	x-exen	npt status	☐ 501(c)(3) <b>☑</b> 501(c)(4) <b>◄</b> (	(neart no.)	7	ì includ	ed?		Yes No
1 W	ehsit	e:▶ N/A		111Selt 110 )	327	H(c) Group	•		•
						<u>'</u>	·		
<b>K</b> Forr	n of or	ganızatıon	✓ Corporation ☐ Trust ☐ Associ	ciation  Other		<b>L</b> Year of forma	ition 2017	<b>M</b> State	of legal domicile DC
Da	at T	Em.	44.0 MI						
Pa		Sumr Briefly des	mary cribe the organization's mission or	most significant activities					
	т	TO EDUCA	TE THE PUBLIC ABOUT COMMON-S	SENSE SOLUTIONS TO VARIOUS					
ce			G LIMITED GOVERNMENT, DEFEND JRAL AMERICA, AND BUILDING A S		. SPENDIN	G, FINDING S	SOLUTIONS	FOR THE	: CHALLENGES
E	-								
Governance	-								
			s box $\blacktriangleright \square$ if the organization disc				of its net as	ssets	•
Activities &	l		of voting members of the governing					3	3
#Tie	l		of independent voting members of		•		•	4	3
ctv			nber of individuals employed in cal onber of volunteers (estimate if nece		•		•	5	0
ď	l		elated business revenue from Part	• •				7a	0
	l		ated business taxable income from					7b	0
				·			or Year		Current Year
Qı.	8	8 Contributions and grants (Part VIII, line 1h)							390,000
Rəvenue	9	Program s	service revenue (Part VIII, line 2g)						O
Rọv	l		nt income (Part VIII, column (A), l		•				С
	l		enue (Part VIII, column (A), lines					4	200.000
	_		enue—add lines 8 through 11 (mus		-			+	390,000
	l		nd similar amounts paid (Part IX, co paid to or for members (Part IX, co		•			+	0
co.	l	•	other compensation, employee ber	• • • •	• s 5–10)			+	95,000
Expenses	l		nal fundraising fees (Part IX, colun	, , , , , , , , , , , , , , , , , , , ,	•			+	39,000
p ed	Ι.		aising expenses (Part IX, column (D), lir					+	
五	17	Other exp	penses (Part IX, column (A), lines 1	11a-11d, 11f-24e)	-				134,014
	18	Total expe	enses Add lines 13–17 (must equa	al Part IX, column (A), line 25)					268,014
	19	Revenue l	less expenses Subtract line 18 fro	m line 12	•				121,986
Net Assets or Fund Balances						Beginning	of Current Y	ear	End of Year
alar	20	Total asse	ets (Part X, line 16)					+	121,986
A As			lities (Part X, line 26)						0
ΣŢ	22	Net asset	s or fund balances Subtract line 2	1 from line 20					121,986
Pai			ature Block						
			erjury, I declare that I have examı f, ıt ıs true, correct, and complete						
any k									This propares that
		*****				201	8-11-13		
Sign		Signatu	ire of officer			Date			
Here		JON KO	HAN EXECUTIVE DIRECTOR						
		17	print name and title	1-					
n :			rınt/Type preparer's name ENAE DUNCAN	Preparer's signature RENAE DUNCAN	Da		ck ∐ ıf   p	TIN 01257722	<del></del> _
Paid		,     Fi	rm's name ► ATCHLEY & ASSOCIATE	 S LLP			-employed n's EIN ▶ 74	 2920819	
Pre <sub>l</sub> Use		;r  -	rm's address ► 1005 LA POSADA DRIVE				ne no (512) 3		
use	UII	'y	AUSTIN, TX 78752				•		
May t	he IR	S discuss	this return with the preparer show	n above? (see instructions) .					′es 🗌 No

Cat No 11282Y

Form **990** (2017)

For Paperwork Reduction Act Notice, see the separate instructions.

Form	990 (2017)				Page <b>2</b>
Par	t IIII Statemen	t of Program Service	Accomplishments		
	Check If Sch	edule O contains a respon	se or note to any line in this P	art III	🗹
1	Briefly describe the	organization's mission			
IMPO	RTANCE INCLUDING		DEFENDING LIFE, CUTTING WA	ONS TO VARIOUS PUBLIC POLICY ISS ASTEFUL SPENDING, FINDING SOLUT	
2	Did the organization	n undertake any significan	t program services during the	year which were not listed on	
	•	or 990-EZ?			🗌 Yes 🗹 No
_		nese new services on Sche			
3	services?		ke significant changes in how	it conducts, any program	. □Yes ☑No
		ese changes on Schedule			. Lifes Lino
4	Describe the organi Section 501(c)(3) a	zation's program service a	ccomplishments for each of it s are required to report the ar	s three largest program services, as i mount of grants and allocations to oth	
4a	(Code	) (Expenses \$	60,811 including grants	of \$ ) (Revenue \$	)
	See Additional Data				·
4b	(Code	) (Expenses \$	ıncludıng grants	of \$ ) (Revenue \$	)
4c	(Code	) (Expenses \$	ıncluding grants	of \$ ) (Revenue \$	)
4d	Other program serv (Expenses \$	vices (Describe in Schedule includ	e O ) ling grants of \$	) (Revenue \$	)

**Checklist of Required Schedules** 

Part IV

Page 3

No

Nο

Nο

Nο

Νo

Nο

Nο

Nο

No

Form 990 (2017)

Yes

19

5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? 5 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? 6 Did the organization receive or hold a conservation easement, including easements to preserve open space. the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II . . . . 7

Did the organization maintain collections of works of art, historical treasures, or other similar assets? 8 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation 9

No Nο No Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, 10 No permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V . . . . . . . . . . If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? No 11a

Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII . . . . . . . . . . . . 11b c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its 11c Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported

Nο No No 11d Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 11e Νo Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses 11f Nο

the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 12a Did the organization obtain separate, independent audited financial statements for the tax year?

12a Nο Was the organization included in consolidated, independent audited financial statements for the tax year? 12b No If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional

13 14a **14a** Did the organization maintain an office, employees, or agents outside of the United States? . . . **b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments 14b 

13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E

Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any 

15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV . . . 16

Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, 17 column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) . . . . Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, 18 

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"

29

Page 4

No

alutv	checklist of Required Schedules (continued)	
		Τ

25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.

instructions for applicable filing thresholds, conditions, and exceptions)

20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H . . .

Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic

Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX.

Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's

24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and

**b** Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . .

c Did the organization maintain an escrow account other than a refunding escrow at any time during the year

**d** Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . .

that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?

officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV

Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?

301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I . . . . . . . . . . . . . . . . . .

within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 . . .

is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI

35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?

a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, 

Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes,"

b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and

Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons?

Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member

Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV

b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part

An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an

Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation

Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections

Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and

**b** If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity

Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related 

Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197 Note.

Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I .

Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . . .

current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes,"

government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II

column (A), line 2? If "Yes," complete Schedule I, Parts I and III . . . . . . . . . .

20a b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? 20b

Nο

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24a

24b

24c

24d

25a

25b

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28a

28b

28c

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35a

35h

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Yes

Form 990 (2017)

Nο Nο Νo

Nο

orm	990 (2017)			Page <b>5</b>
Par	t V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 3			
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable  1b  0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by			
<b>L</b>	this return	2b		
ь	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of $$1,000$ or more during the year?	3a		No
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule $O$	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
b	If "Yes," enter the name of the foreign country  See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	F-		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	5c 6a	Yes	
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	Yes	
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		No
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	<b>7</b> b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	<b>7</b> c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			
		7e		No
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	<b>Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8		
92	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter			
	Initiation fees and capital contributions included on Part VIII, line 12   10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities  10b			
11	Section 501(c)(12) organizations. Enter			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them )			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year   12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> See the instructions for additional information the organization must report on Schedule O	13a		
	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		<b>0</b> (2017)

	990 (2017)	,		Page <b>0</b>
Par	<b>TVI</b> Governance, Management, and DisclosureFor each "Yes" response to lines 2 through 7b below, and for a "No 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions	" respo	nse to li	nes
				<b>✓</b>
Sa	Check if Schedule O contains a response or note to any line in this Part VI	• •	• •	
30	ection A. Governing body and Management		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a		163	110
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent  1b  3			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? •	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	<b>7</b> b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal Revenu	e Code	2.)	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
ь	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure			
17	List the States with which a copy of this Form 990 is required to be filed▶			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply			
	Own website Another's website 🗹 Upon request 🗌 Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year			
20	State the name, address, and telephone number of the person who possesses the organization's books and records ►JOANNE PARKER PO BOX 341027 AUSTIN, TX 78734 (202) 367-8376			

Name and Title

(F)

Estimated

amount of other

abla

Part VII	Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees,
	and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII . Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee" • List the organization's five current highest compensated employees (other than an officer, director, trustee or key employee)
- who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations • List all of the organization's former officers, key employees, or highest compensated employees who received more than \$100,000
- of reportable compensation from the organization and any related organizations

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the

organization, more than \$10,000 of reportable compensation from the organization and any related organizations List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest

(C)

Position (do not check more

than one box, unless person

(D)

Reportable

compensation

Reportable

compensation

compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(B)

Average

hours per

	0	0	0	0	_	_	- -	_	_	- -	_	_ 
amount of othe compensation from the organization and related organizations												Form <b>990</b> (201
compensation from related organizations (W- 2/1099- MISC)	0	0	0	0								
from the organization (W- 2/1099-MISC)	0	0	0	95,000								
and a												
ficer												
n of tor/t		х	х	×								
e <u>o</u> individual trustee a or director	×	Х	Х									
nours per week (list any hours for related organizations below dotted line)	1 00	1 00	1 00	8 00								
	1) THOMAS TAUKE	2) PAULA D DIERENFELD CHAIRMAN	3) SARA FAGEN SECRETARY/ TREASURER	4) JON KOHAN EXECUTIVE DIRECTOR								

Part VII

Page 8

(A) Name and Title Averal hours   week ( any ho			than o ıs b	than one box, unless person compensation compensation is both an officer and a director/trustee) organization (W- organization				Reportable compensation from related organizations (	w-	ted f other sation the				
		for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	2/109	9-MISC)	2/1099-MISC	)	organizati relate organiza	≘d
												+		
												4		
сΊ	Sub-Total	art VII, Sectio		 			<b>*</b>			95,000		0		0
Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ▶ 0														
3	Did the organization list any <b>former</b> o	officer, director	or truste	ee, ke	ey ei	mple	oyee, o	or hi	ghest cor	npensated	employee on		Yes	No
4	line 1a? If "Yes," complete Schedule J  For any individual listed on line 1a, is			·	enca	tion	· ·	• •	compen	sation from	• •	3		No
7	organization and related organizations											4		No
5	Did any person listed on line 1a receiv services rendered to the organization					,			_	tion or ind	ıvıdual for	5		No No
Se	ection B. Independent Contract	ors											I	
1	Complete this table for your five higher from the organization Report comper	est compensate										npen	sation	
	Name a	<b>(A)</b> ind business addre	:SS							Desc	(B) ription of services		(C Compen	

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of

compensation from the organization  $\blacktriangleright$  0

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

art \				a respo	onse or note to any	line in this Part VII	ıı		🗆
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
10	1a	Federated campaig	ns	<b>1</b> a			revenue		312-314
contributions, Gins, Grants and Other Similar Amounts	ь	Membership dues		<b>1</b> b					
֓֞֞֝֞֜֞֝֞֜֓֓֓֓֓֓֓֓֓֓֟֝֓֓֓֓֓֟֓֓֓֓֓֓֓֓֓֓֡֓֓֡֓֡֓֡֓֡֓֡	c	: Fundraising events		1c					
ξ. A	d	l Related organizatio	ns	1d					
5 E	e	Government grants (co	ontributions)	1e					
<u> </u>	f	All other contributions and similar amounts n	, gıfts, grants, ot ıncluded	1f	390,000				
the second	١,	above  Noncash contribution	ane included		830,000				
9	٩	in lines 1a-1f \$	ons included						
S E	h	Total.Add lines 1a-1	.f		•	390,000			
ıle I	_				Business	Code			
N-V-	2a _			_					
Program Service Revenue	b								
-r vic	c								
38	d e								
grar	f	All other program se	rvice revenue	<del>)</del>					
<u>چ</u>	g٦	Fotal.Add lines 2a-21	f		<b>&gt;</b>				
		nvestment income (ii							
		imilar amounts) . Income from investm			ond proceeds	•			
						•			
			(ı) Rea	ıl	(II) Personal				
	6a	Gross rents							
	ь	Less rental expenses				1			
	_	Rental income or				4			
	·	(loss)							
	d	Net rental income o							
	7a	Gross amount	(ı) Securi	ties	(II) Other	4			
		from sales of assets other							
		than inventory							
	b	Less cost or other basis and							
	c	sales expenses Gain or (loss)				$\dashv$			
		Net gain or (loss)			<b>•</b>	-			
		Gross income from fi							
Other Revenue		(not including \$contributions reported	ed on line 1c)	of					
e v e		See Part IV, line 18				4			
r R		Less direct expense Net income or (loss)			ents				
the		Gross income from g		_	ents •	1			
٥		See Part IV, line 19		а					
	ь	Less direct expense	s	a b		$\dashv$			
		Net income or (loss)			ies	_			
		Gross sales of invent							
		recurris and anoward	.63	a					
	b	Less cost of goods s	sold	b					
	С	Net income or (loss)		fınvent					
}	11:	Miscellaneous a	Revenue		Business Code	-			
		<del>-</del>							
	b					1		+	
	_								
	c								
	d	All other revenue .							
	e	Total. Add lines 11a	-11d		•				
	12	Total revenue. See	Instructions			200 5	20		
					<u> </u>	390,00	וטו	υ	0 Form 000 (301)

Form 990 (2017)				Page <b>10</b>
Part IX Statement of Functional Expenses Section 501(c)(3) and 501(c)(4) organizations must complete all co	lumns All other orga	nizations must comp	olete column (A)	
Check if Schedule O contains a response or note to any	line in this Part IX			🗆
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	<b>(D)</b> Fundraisingexpenses
Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21				
2 Grants and other assistance to domestic individuals See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, line 15 and 16				
4 Benefits paid to or for members				
<b>5</b> Compensation of current officers, directors, trustees, and key employees	95,000		95,000	
<b>6</b> Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages				
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)				
9 Other employee benefits				
<b>10</b> Payroll taxes				ı
11 Fees for services (non-employees)				1
a Management				
<b>b</b> Legal	57,598		57,598	
c Accounting	5,895		5,895	
d Lobbying			·	
e Professional fundraising services See Part IV, line 17	39,000			39,000
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)				
12 Advertising and promotion				
13 Office expenses				
14 Information technology				
15 Royalties				i
<b>16</b> Occupancy				1
<b>17</b> Travel	606		606	1
18 Payments of travel or entertainment expenses for any federal, state, or local public officials •				
<b>19</b> Conferences, conventions, and meetings				1
<b>20</b> Interest				<del>.</del>
21 Payments to affiliates				
· · · · · · · · · · · · · · · · · · ·				<u> </u>
22 Depreciation, depletion, and amortization				
23 Insurance				
a POLLING/RESEARCH	30,786	30,786		
b MEDIA PRODUCTION	22,525	17,525	5,000	
c SUBSCRIPTIONS	12,610	12,500	110	
d EVENT COSTS	3,562			3,562
e All other expenses	432		385	47
25 Total functional expenses. Add lines 1 through 24e	268,014	60,811	164,594	42,609
Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	233,521	35/311	22 1,551	
Check here ► ☐ if following SOP 98-2 (ASC 958-720)				1

2

3

Assets

11

12

13

14

15

16

17

18

19

20

21

23

24

25

26

27

28

29

31

32

33

34

Liabilities 22

Fund Balances

Assets or 30

Net

121,986

121.986

0

0

121,986

121,986

121.986

Form **990** (2017)

(B)

End of year

Page **11** 

# Check if Schedule O contains a response or note to any line in this Part IX .

Accounts receivable, net .

Part II of Schedule L . . .

Notes and loans receivable, net . Inventories for sale or use .

basis Complete Part VI of Schedule D Less accumulated depreciation

Intangible assets . . . . .

Grants payable . . .

Deferred revenue . . .

Complete Part X of Schedule D

Temporarily restricted net assets

Permanently restricted net assets

Total net assets or fund balances

Total liabilities and net assets/fund balances .

Unrestricted net assets

Accounts payable and accrued expenses

Prepaid expenses and deferred charges . 10a Land, buildings, and equipment cost or other

Investments—publicly traded securities .

Investments—other securities See Part IV, line 11 .

Investments—program-related See Part IV, line 11 .

Other assets See Part IV, line 11 . . . . . . .

Tax-exempt bond liabilities . . . . . .

persons Complete Part II of Schedule L .

and other liabilities not included on lines 17-24)

complete lines 27 through 29, and lines 33 and 34.

Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 30 through 34.

Capital stock or trust principal, or current funds . . . .

Paid-in or capital surplus, or land, building or equipment fund . . .

Retained earnings, endowment, accumulated income, or other funds

Total liabilities. Add lines 17 through 25 .

**Total assets.**Add lines 1 through 15 (must equal line 34) . . .

Escrow or custodial account liability Complete Part IV of Schedule D

Secured mortgages and notes payable to unrelated third parties . . .

key employees, highest compensated employees, and disqualified

Unsecured notes and loans payable to unrelated third parties .

Loans and other payables to current and former officers, directors, trustees,

Other liabilities (including federal income tax, payables to related third parties,

Organizations that follow SFAS 117 (ASC 958), check here lacktriangle and

Cash-non-interest-bearing	

Savings and temporary cash investments . . Pledges and grants receivable, net . . .

Loans and other receivables from current and former officers, directors, II of Schedule L . . . . . .

10a

10b

section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9)

trustees, key employees, and highest compensated employees Complete Part Loans and other receivables from other disqualified persons (as defined under voluntary employees' beneficiary organizations (see instructions) Complete

(A)

Beginning of year

0 1

2

3

4

5

6

8 9

10c

11

12

13

14

15

16

17

18

19

20

21

22 23

24

25

26

27

28

29

30 0

31 0

32

0 33

0 34

0

2c

3a

3b

No

Form 990 (2017)

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

Audit Act and OMB Circular A-133?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required

### **Additional Data**

#### Software Version: **EIN:** 81-5224793

Name: IOWA VALUES

Software ID:

Form 990 (2017)

Form 990, Part III, Line 4a:

POLICY DEVELOPMENT, VOTER EDUCATION, AND OUTREACH ON POLICY ISSUES

SCHEDULE C

• Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C

For Paperwork Reduction Act Notice, see the instructions for Form 990 or 990-EZ.

## Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No 1545-0047

Open to Public Inspection

Schedule C (Form 990 or 990-EZ) 2017

Cat No 50084S

DLN: 93493318045188

Department of the Treasury Internal Revenue Service

(Form 990 or 990-

EZ)

5

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ. ▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at

www.irs.gov/form990. If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

• Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B

 Section 527 organizations Complete Part I-A only If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then • Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then • Section 501(c)(4), (5), or (6) organizations Complete Part III Name of the organization **Employer identification number IOWA VALUES** 81-5224793 Complete if the organization is exempt under section 501(c) or is a section 527 organization. Part I-A Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities") 2 Political campaign activity expenditures (see instructions) 3 Volunteer hours for political campaign activities (see instructions) Complete if the organization is exempt under section 501(c)(3). Enter the amount of any excise tax incurred by the organization under section 4955 1 2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Was a correction made? ☐ Yes ☐ No If "Yes," describe in Part IV Complete if the organization is exempt under section 501(c), except section 501(c)(3). Enter the amount directly expended by the filing organization for section 527 exempt function activities 5,000 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b 5,000 Did the filing organization file Form 1120-POL for this year? ☐ Yes 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from (e) Amount of political filing organization's contributions received funds If none, enter and promptly and -0directly delivered to a separate political organization If none, enter -0-2

2a Lobbying nontaxable amount Lobbying ceiling amount (150% of line 2a, column(e)) Total lobbying expenditures Grassroots nontaxable amount Grassroots ceiling amount (150% of line 2d, column (e)) Grassroots lobbying expenditures

PART I-A, LINE 1

For e		n under section 501(h)).  ugh 1: below, provide in Part IV a detailed description of the lobbying	(a)		(b)	
activi		git It below, provide in variety a decaned description of the lossying	Yes	No	Amour	nt
1		inization attempt to influence foreign, national, state or local legislation, public opinion on a legislative matter or referendum, through the use of				
а	Volunteers?	I	<u> </u>			
b	<del>-</del> '	compensation in expenses reported on lines 1c through 1i)?				
С	Media advertisements?	l de la companya de				
d	Mailings to members, legislators, or	·				_
e	Publications, or published or broadc	cast statements?				
f	Grants to other organizations for lo	bbying purposes?				
g	Direct contact with legislators, their	ır staffs, government officials, or a legislative body?				
h	Rallies, demonstrations, seminars,	conventions, speeches, lectures, or any similar means?				
i	Other activities?	ſ				
j	Total Add lines 1c through 1i	Γ				
2a	Did the activities in line 1 cause the	e organization to be not described in section 501(c)(3)?				
b	If "Yes," enter the amount of any ta	ax incurred under section 4912				
С	If "Yes," enter the amount of any $t^{\prime}$	ax incurred by organization managers under section 4912				
d	If the filing organization incurred a	section 4912 tax, did it file Form 4720 for this year?				
Par		panization is exempt under section 501(c)(4), section 501(c)	)(5), or	section		
_	501(c)(6).				<del> </del>	
i .					Yes	No
1	, ,	re) dues received nondeductible by members?		1	$\perp$	
2	,	house lobbying expenditures of \$2,000 or less?		2	$\perp$	
3		over lobbying and political expenditures from the prior year?		3	بليل	
Par		panization is exempt under section 501(c)(4), section 501(c) OTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part				(6)
1	Dues, assessments and similar amo	ounts from members	1			
2	•	ying and political expenditures (do not include amounts of political				
a	Current year		2a			
b	Carryover from last year		2b			
С	Total		2c			
3		tion 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3			
4		nt on line 2c exceeds the amount on line 3, what portion of the excess does ir to the reasonable estimate of nondeductible lobbying and political	4			
5	'	plitical expenditures (see instructions)	5			
	art IV Supplemental Infor	· · · · · · · · · · · · · · · · · · ·				
Prov	ovide the descriptions required for Par	irt I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), complete this part for any additional information	, Part II-A	, lines 1 a	nd 2 (see	
ı	Return Reference	Explanation				
ـــــا،						

POLITICAL MEDIA PRODUCTION

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury

Total

licensing

### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the

organization entered more than \$15,000 on Form 990-EZ, line 6a Attach to Form 990 or Form 990-EZ.

DLN: 93493318045188 OMB No 1545-0047

> **Open to Public** Inspection

Internal Revenue Service ▶ Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www irs gov/form990. Name of the organization **Employer identification number IOWA VALUES** 81-5224793 Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply ✓ Mail solicitations Solicitation of non-government grants ✓ Internet and email solicitations Solicitation of government grants ✓ Phone solicitations ☐ Special fundraising events ✓ In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ Yes ☐ No If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization (i) Name and address of individual (ii) Activity (iii) Did (iv) Gross receipts (v) Amount paid to (vi) Amount paid to fundraiser have or entity (fundraiser) from activity (or retained by) (or retained by) custody or fundraiser listed in organization control of col (i) contributions? Yes No FUNDRAISING HOLLOWAY CONSULTING INC SOLICITATIONS 1530 WILSON BLVD STE 440 No 390,000 42,609 347,391 ARLINGTON, VA 22209 3 8 10

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or

390,000

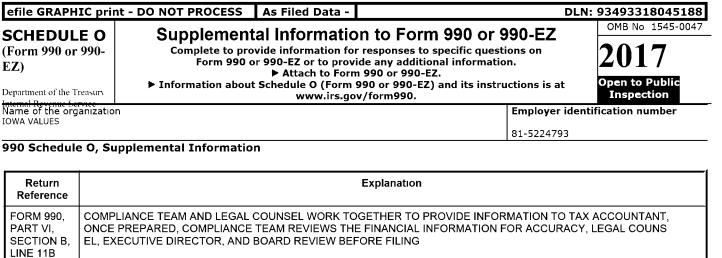
347,391

42,609

	than \$15,000 of fundraising e gross receipts greater than \$5	vent contributions and			
	groot receipts grouter than ye	(a)Event #1	(b) Event #2	(c)Other events	(d) Total events (add col (a) through
		(event type)	(event type)	(total number)	col (c))
ne					
Revenue					
ă	1 Gross receipts				
	2 Less Contributions				
	4 Cash prizes				
"	5 Noncash prizes				
Expenses	6 Rent/facility costs				
å å	7 Food and beverages				
Direct E	8 Entertainment				
ă	9 Other direct expenses				
	10 Direct expense summary Add lines 4 t				
Day	11 Net income summary Subtract line 10 11 Gaming. Complete if the organization			<b>&gt;</b>	mara than #15 000
Pal	on Form 990-EZ, line 6a.	anizacion answered 16	es on Form 990, Part I	rv, mie 19, or reported	more than \$15,000
Revenue		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
	1 Gross revenue				
Expenses	2 Cash prizes				
ed Xi	3 Noncash prizes				
Direct	4 Rent/facility costs				
<u> </u>	5 Other direct expenses				
		☐ Yes%	☐ Yes	☐ Yes%	
	6 Volunteer labor	☐ No	☐ No	☐ No	
	7 Direct expense summary Add lines 2 t				
	8 Net gaming income summary Subtrac	t line 7 from line 1, colum	nn (d)		
9	Enter the state(s) in which the organizati				
a	Is the organization licensed to conduct ga		☐ Yes ☐ No		
b	If "No," explain				
10a b	Were any of the organization's gaming lic	Yes No			

Sche	dule G (Form 990 or 990-EZ) 2017				F	Page <b>3</b>			
11	Does the organization conduct gaming	activities with nonmembers?		Yes	□No				
12	Is the organization a grantor, beneficial formed to administer charitable gaming	ry or trustee of a trust or a member of a partnership or other entity $\mathfrak{g}^2$	У	□Yes	□No				
13	Indicate the percentage of gaming acti	vity conducted in							
а	The organization's facility		13	a		%			
b	An outside facility		13	b		%			
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records								
	Name ►								
	Address •								
15a	15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?				□No				
<b>b</b> If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$									
c	If "Yes," enter name and address of the	e third party							
	Name •								
	Address ►								
16	Gaming manager information								
	Name ►								
	Gaming manager compensation ► \$								
	Description of services provided ►								
	☐ Director/officer	☐ Employee ☐ Independent contractor							
17	Mandatory distributions								
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?								
b	•	ter the amount of distributions required under state law distributed to other exempt organizations or spent the organization's own exempt activities during the tax year > \$							
Pai		on. Provide the explanations required by Part I, line 2b, col 5c, 16, and 17b, as applicable. Also provide any additional				s).			
	Return Reference	Explanation							

Schedule G (Form 990 or 990-EZ) 2017



Return Explanation
Reference

FORM 990, THE CONFLICT OF INTEREST POLICY WAS PRESENTED TO THE BOARD AT ITS INITIAL MEETING BY COUNS PART VI, EL AND THE BOARD ADOPTED IT THE BOARD RECEIVES PERIODIC REMINDERS OF THE POLICY AND IS AS SECTION B, KED TO MAKE DISCLOSURES OF ANY CONFLICTS

Return Explanation

FORM 990, POR REVIEWING AND APPROVING COMPENSATION OF OFFICERS AND KEY EMPLOYEES, THE BOARD WILL USE COMPARABILITY DATA THAT DOCUMENTS COMPENSATION LEVELS FOR SIMILAR QUALIFIED INDIVIDUALS IN SIMILAR POSITIONS AT SIMILAR ORGANIZATIONS THE BOARD WILL DOCUMENT HOW IT REACHED ITS DIFFERENCE OF THE DATA ON WHICH IT RELIED

Return Explanation
Reference

FORM 990,	GOVERNING DOCUMENTS, CONFLICTS OF INTEREST POLICIES, AND FINANCIAL STATEMENTS ARE NOT AVAILABLE
PART VI,	TO THE PUBLIC
SECTION C,	
LINE 19	

Return Explanation

FORM 990, JON KOHAN WAS COMPENSATED FOR HIS ROLE AS EXECUTIVE DIRECTOR OF THE ORGANIZATION AND WAS P PART VII, AID THROUGH JAMESTOWN ASSOCIATES, LLC AND JAMESTOWN ASSOCIATES WAS COMPENSATED \$95,000 FOR SECTION A HIS SERVICES AS THE EXECUTIVE DIRECTOR